

# Inclusion Photo & Video Contest

"Inclusion is a sense of belonging: feeling respected, valued for who you are; feeling a level of supportive energy and commitment from others so that you can do your best work." -Frederick Miller & Judith Katz



## What is Inclusion?

Inclusion is a shift in organizational culture. The process of inclusion engages each individual and makes it essential to the success of the organization that people feel valued. Inclusion leads to individuals functioning at full capacity and feeling more accepted and included in the organization's mission.

Of Michigan's nearly 10 million residents, about 1.9 million have a disability. That's one in every five residents. The Michigan Community Service Commission (MCSC) and Michigan's AmeriCorps are committed to encouraging all Michigan residents regardless of ability, age, race, religion, gender, income, or education to engage in service. The MCSC works to bring Michigan's national service programs (like AmeriCorps and Senior Corps) and the disability community together to improve the quality of life for all Michigan residents.

## What are the Inclusion Photo & Video Contests?

The purpose of the inclusion photo and video contests is to encourage AmeriCorps members and program sites to create a photo and/or produce a video to document and display how Michigan's AmeriCorps programs embrace, incorporate, and promote the MCSC mission of inclusion. The MCSC will accept both individual and group submissions.

## What are the Rules? See detailed guidelines for additional information.

- Submit a photo or create a 1-3 minute video to answer the question "What does inclusion mean to your program?" Photo and video submissions are due by Tuesday, May 1, 2013.
- All submissions will be judged by members of the MCSC Statewide Inclusion Team using a 50 point scale. Winners will be announced at the Russ Mawby Signature Service Project on May 16.
- **Photo Submission:** Send all photos to [miacinclusion@gmail.com](mailto:miacinclusion@gmail.com). Photo submissions must be high resolution (at least 300 pixels) and have the current AmeriCorps logo visible.
- **Video Submission:** Upload the finished video to YouTube ([www.youtube.com](http://www.youtube.com)). Be sure to set the video to **private** and share it directly with [miacinclusion@gmail.com](mailto:miacinclusion@gmail.com).

## Please Keep the Following in Mind as You Create Your Photo & Video:

- If applicable, be sure to use "person-first" language. For example: "person with a disability" instead of "disabled person;" "people with disabilities" instead of "the disabled;" and "she is a wheelchair user" instead of "she is wheelchair bound" or "she is in a wheelchair."
- Be creative! Show us what makes your program unique and reflects your team!

## What Do We Win?

- **Video Contest:** The Grand Prize winner will receive a **\$100 Meijer gift card**.
- **Photo Contest:** The Grand Prize winner will receive an **AmeriCorps Prize Pack**.

\*The winners will be announced at the Russ Mawby Signature Service Project on May 16. All entries will be displayed on the MCSC website and promoted through social media.



## Who Should I Contact if I have Questions?

All questions should be directed to: [miacinclusion@gmail.com](mailto:miacinclusion@gmail.com).

**\*For complete rules and scoring, please review the Inclusion Photo/Video Contest guidelines at:**  
<http://tinyurl.com/miac-guidelines13>